

DAN FISHER, FOUNDER OF MENEMSHA GROUP, SELECTED BY BULLHORN TO PROVIDE SALES & RECRUITING BEST PRACTICES TO CUSTOMERS

Industry Thought Leader to Publish White Papers, Articles and Host Online Discussion Groups

Boston – (June 23, 2009) – Menemsha Group, the chief source for powerful sales tools and training for IT staffing & recruiting professionals and Bullhorn, the global leader in On Demand, front office staffing and recruiting software, today announced a partnership that will allow Bullhorn customers access to sales and recruiting best practices created by industry thought leader and fourteen-year sales veteran, Dan Fisher.

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“We selected Dan Fisher of Menemsha Group to host online discussion groups and provide relevant white papers and articles for Bullhorn’s web site because he understands the needs and challenges of our customers,” said Joe Cordo, Vice President of Marketing at Bullhorn. “Getting access to best in class sales and

recruiting practices is a great way for our customers to discover new ways to develop business. His insight and expertise will serve as a valuable benefit to our customers and members of our online user groups.”

Fisher will publish articles and white papers on the Bullhorn web site as well as host discussion groups through the LinkedIn group, Bullhorn User Alumni Directory. Fisher will also contribute to The Bullhorn Blogger, the company’s online community where customers, partners, Bullhorn professionals and prospective customers share ideas and best practices to advance the productivity of the staffing and recruiting industry

“I am thrilled to be working with Bullhorn and the Bullhorn community to enable thousands of sales and recruiting professionals in the staffing industry with the necessary tools, knowledge and skills to recruit and sell more effectively,” said Dan Fisher, Founder of Menemsha Group. “The Bullhorn partnership represents an exciting opportunity and new sales channel in which we can articulate our value proposition to the staffing and recruiting industry.”



About Menemsha Group

The Menemsha Group was founded to empower sales professionals in the IT staffing and consulting industry with the tools and knowledge to sell more effectively and differentiate from the competition. It's powerful sales tools, coaching and training enable IT staffing and professional service organizations to optimize gross profit margins and increase revenues. Dan Fisher, Founder of Menemsha Group and thought leader in the staffing industry, is a frequent speaker on the state of IT sales staffing and has authored Menemsha's proprietary and proven sales methodology, MenemshaMethodology, designed exclusively for professionals in the IT staffing and consulting industry. To learn more about Menemsha Group, please visit <http://www.menemshagroup.com> or call (888) 553-3083.



About Bullhorn, Inc.

Bullhorn is the global leader in On Demand, front office staffing and recruiting software, providing the only completely integrated front office solution for staffing and recruiting firms. Bullhorn's customers achieve the highest placement rates in the industry. By enabling recruiting, sales and management to live and work together, Bullhorn synchronizes sales and recruiting to generate, source and fill job orders in real-time, at anytime and from anyplace. Delivered through software as a service, Bullhorn continually meets the evolving business needs of its customers. More than 1,400 firms and 14,000 users worldwide, including some of the largest global staffing firms, partner with Bullhorn to meet the employment demands of the global economy. For more information, visit <http://www.bullhorn.com> or call +1(888)GoLive8.

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